

Session 3

Sustainability: Economic, Environmental and Social Imperative

Friday, June 18, 2010

Location: Stamford Water Pollution Control Authority, One Harbor View Avenue, Stamford, Ct

Agenda

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|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 a.m. to 8:30 a.m. | Continental Breakfast and networking |
| 8: 30 a.m. to 9:00 a.m. | <u>Water, Water everywhere</u>
Jeanette Brown, Executive Director, Stamford Water Pollution Control Authority |
| 9:00 a.m. to 9:30 a.m. | <u>Long Island Sound Issues and Opportunities</u>
Curt Johnson, CT Fund for the Environment |
| 9:30 a.m. to 10:00 a.m. | <u>The Who, What, Where and When of Sustainability: Employers Share Their Sustainability Best Practices</u>
Pam Elkow, Robinson and Cole
Anna-Marie Francello, UBS
John Queenan, RBS |
| 10: 00 a.m. to 10: 15 a.m. | Break |
| 10:15 a.m. to 11:45 a.m. | <u>Connecticut: Sustainability and Regulatory Reform</u>
Commissioner Amey Marrella, Connecticut Department of Environmental Protection |
| 11:45 a.m. to 12:00 p.m. | <u>Wrap up: what's next and the unanswered questions</u> |
| 12: 00 p.m. to 1:00 p.m. | <u>Reflections</u>
Discussion and working lunch |

1:00 p.m.

Adjourn

We will have a guided tour of the SWPCA site at the end of the session.

Session 3: Sustainability- Economic, Environmental and Social Imperative

Expected outcomes:

1. Participants will gain an understanding of the definition of sustainability, the issues, opportunities and challenges faced by employers, why many companies are choosing to go green, and implications for their employer.
2. Participants will have a basic understanding of sustainability best practices implemented by several companies in Fairfield County.

Faculty:

Jeanette Brown, P.E., DEE, D.WRE, F.ASCE, Executive Director, Stamford Water Pollution Control Authority

Ms. Brown has served as Executive Director of the SWPCA since its creation and before then, with the City of Stamford since 1971. She prepares operating and capital budgets for all activities of the SWPCA and is responsible for all its technical and financial operations. She earned a Masters Degree in Environmental Engineering from Manhattan College and is a registered professional engineer. In addition, she is a Diplomate in the American Academy of Environmental Engineers, A Diplomate in the American Academy of Water Resource Engineers and holds a Class 4 Plant Operators License and a Class 4 Collection System Operators License. She has over 30 years of experience in the field of environmental engineering and is Adjunct Professor of Environmental Engineering at Manhattan College. Ms. Brown has presented numerous technical papers in the United States and Europe and is a principal contributing author on several publications by the Water Environment Federation and USEPA.

Ms. Brown has received numerous awards for her work with SWPCA and in the field generally, including:

- EPA Merit Award 2007
- American Academy of Environmental Engineers Edward J. Cleary Award 2008
- New England Water Environment Association
 - Research-in-Plant Award for the design of a Post-lime Stabilization, 1981
 - Operator of the Year, for excellence in operations, 1988
 - Alfred E. Peloquin award for significant contributions, 2001
 - Public Educators Award 2002
- State of Connecticut
 - Governor's Environment 2000 Award for contributions to improving the water quality of Long Island Sound, 1993.
- American Society of Civil Engineers
 - State-of-Art award for Water Residuals manual
- Water Environment Federation
 - Hatfield Award for outstanding contribution to the field of wastewater treatment, 1986

- Public Educators National Award-2003

Curt Johnson, Program Director and Senior Staff Attorney-CT Fund for the Environment

Curt Johnson received his law degree from the University of Connecticut School of Law and was awarded a master's in the Study of Law, Summa Cum Laude, focusing on environmental law, from Vermont Law School.

He was an attorney with the firm of Murtha, Cullina, Richter and Pinney for three-and-a-half years before joining Connecticut Fund for the Environment as an attorney in 1993. He is now Program Director and Senior Staff Attorney at CFE.

His undergraduate work was in field ecology and environmental education, and he was hired as the first urban park ranger helping that program mature in New Haven during the early 1980s. Curt was also the Governor's first appointee to the Connecticut Petroleum Underground Storage Tank Fund, and has served on numerous environmental task forces. He co-teaches and leads the Environmental Law Clinic at the University of Connecticut School of Law.

Pam Elkow, Robinson and Cole

Pamela Elkow is a member of Robinson & Cole's Environmental and Utilities Practice Group and co-chairs the firm's Sustainability and Climate Change Initiative. She represents clients in remediating or redeveloping brownfields; purchasing or selling businesses or real estate with significant environmental liabilities or challenges; obtaining permits; providing environmental, health, and safety compliance counseling; and responding to governmental enforcement.

Ms. Elkow represents large companies engaged in the remediation of legacy properties as part of a client team that involves in-house counsel and environmental consultants. She also represents portfolio companies in the business of acquiring and remediating contaminated property as a business model for investment or resale and municipalities engaged in redevelopment efforts. Ms. Elkow brings to her practice the understanding that each client has a different risk profile and each property has a different future use, and the remedial strategy must fit those criteria and also be cost-effective and protective of human health and the environment. When representing the buyer or seller in a transaction, Ms. Elkow works with the transaction team to manage due diligence and negotiate the allocation of environmental liabilities, with awareness that the role of the environmental attorney is not simply to identify the risks associated with the deal but to find a solution, if one exists.

Many of Ms. Elkow's clients are manufacturers with ongoing environmental health and safety issues associated with their business operations. She advises them on day-to-day compliance and permitting issues, works with them to compile or review health and safety manuals, and defends them against enforcement actions resulting from allegations of violations of environmental or occupational health and safety regulations. She is a frequent lecturer and writer on environmental issues to audiences such as developers, environmental consultants, and lawyers.

Since 2007, Ms. Elkow has been ranked among the top tier of environmental lawyers in Connecticut by [*Chambers USA – Leading Lawyers for Business*](#). She has been listed in [*The Best Lawyers in America*](#)® in the area of Environmental Law since 2006 (Copyright 2010 by Woodward/White, Inc., Aiken, SC). Ms.

Elkow is also recognized by [Super Lawyers®](#) as a New England Super Lawyer. Ms. Elkow is a member of the firm's Managing Committee and is the partner in charge of the Stamford and New York offices.

Anna-Marie Francello, Executive Director, Corporate Real Estate and Administrative Services-UBS

Executive Director, Americas Head of Travel; Regional Head of Ecology at [UBS Investment Bank](#)
Executive Director, Corp. Real Estate & Admin Services at [UBS](#)

Manager, Real Estate Consulting at Ernst & Young
Manager, Operations & Reporting at Newmark & Company Real Estate, Inc.
Manager, Real Estate Consulting at Price Waterhouse

Skidmore College

John Queenan, RBS

John Queenan is head of environment and sustainability for RBS Americas -The Royal Bank of Scotland Group. He is responsible for building the environmental strategy for RBS Americas, helping to both reduce the organization's environmental footprint and raise awareness.

Previously, John served as executive director, head of ecology, Americas for UBS, where he managed the company's environmental management system for 13 million square feet and over 500 locations in the Americas. Prior to joining UBS, he had over 10 years of consulting experience advising Fortune 100 companies how to implement, improve and integrate corporate social responsibility into corporate culture, strategy and operations.

John earned Bachelor's degree in science from SUNY Brockport and a Master's degree in environmental management and policy from Rensselaer Polytechnic Institute, School of Management.

John is also on the business and environment committee of SoundWaters, a regional environmental education organization committed to the protection of the Long Island Sound. Other interests include travel, cooking, and international and domestic politics, as well as spending time outdoors with family and friends.

Amey Marrella, Commissioner -Connecticut Department of Environmental Protection

Amey Marrella is the Commissioner of the Connecticut Department of Environmental Protection (DEP), the state agency with primary responsibility for protecting Connecticut's environment, natural resources and wildlife and for maintaining Connecticut's state parks and forests. She was named to that position by Governor Rell in September of 2009. Mrs. Marrella previously served as the DEP's Deputy Commissioner for environmental quality, having been appointed to that position by the Governor in April of 2006.

As Commissioner, Mrs. Marrella is continuing the work of modernizing DEP so it can better serve the needs of Connecticut in the 21st century and play a more proactive role in shaping the environmental agenda of the state. To accomplish this goal she is focused on important environmental priorities – such

as improving the quality of the state's air and waters, protecting Long Island Sound, reinvigorating the state park system and implementing strategies and recommendations included in Connecticut's innovative Climate Change Action Plan.

Mrs. Marrella brings to DEP the unique perspective of a former local elected official. Just prior to joining DEP, Mrs. Marrella served for five years as the First Selectman of the Town of Woodbridge. Before seeking elected office, she served as an Attorney Advisor for the U.S. Environmental Protection Agency, helping to develop regulations to implement the 1990 Clean Air Act. Mrs. Marrella serves on a variety of state and inter-state boards on behalf of DEP, including the Connecticut Transportation Strategy Board (TSB) and the interstate Ozone Transport Commission.

Mrs. Marrella is a graduate of Williams College and Harvard Law School.